

7. Help the person feel good about the connection. I usually say, “I would be honored to have you join my LinkedIn network.”

8. Include a friendly closing statement. “Sincerely” is a little bit stiff in most circumstances. For instance, I might say “Go Pack Go” to a fellow Wisconsinite.

Of course, you won’t be able to include all eight suggestions in every invitation, but choose the most relevant ones in each situation.

If you follow these simple suggestions, more people will say “yes” to your invitations, and your new relationships will be off to a strong start.