**Wayne Breitbarth’s Speaker Introduction**

Today we have a great speaker for you. You’re sure to laugh a lot and come away with tons of actionable tips for leveraging LinkedIn to achieve your professional goals.

Wayne is an internationally recognized industry leader in LinkedIn training, marketing, and consulting.

His diverse business background helps him understand the challenges faced by everyone from entry level to the corporate boardroom and demonstrate how to use LinkedIn to meet those challenges head-on.

Wayne has shared his expertise with more than 100,000 business professionals through private business consulting, dynamic presentations to worldwide audiences, and his bestselling book *The Power Formula for LinkedIn Success*, now in its fourth edition.

His clients include organizations of all sizes, including IBM, Abbott Labs, the American Marketing Association, and Northwestern University.

Ladies and gentlemen, it is my pleasure to present our speaker, Wayne Breitbarth.